

HILOSOFT ANNOUNCES THE HANDS ON PROFIT PLANNER™
A NEW SOFTWARE PROGRAM DESIGNED SPECIFICALLY FOR THE HEALTH CARE
PROFESSIONAL

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Hilosoft, maker of creative software tools, is announcing the Hands On Profit Planner (HOPP) program for the health care and service industry. The HOPP program is for individuals contemplating a practice of their own as well as seasoned professionals looking for methods to optimize their cash flow. Within minutes, the HOPP program will evaluate a practice or business charging an hourly or session rate. The results of the evaluation are explained in easy to understand terms. The program will teach the professional how to price for services based on their specific needs and situation. HOPP provides a glimpse into the future and the direct cause and effect associated with pricing of services. The easy to use program provides step by step instruction with explanations of the business terminology used in the application. HOPP encourages users to create "what if" scenarios to observe the interactive "ripple effect" of a single choice on the entire business plan. Page by page analysis illustrating the weaknesses and strengths of each aspect of the business operating plan is provided, as well as a final detailed Summary Analysis. HOPP offers a built-in word processor and "Output" feature for printing a professional looking business document suitable for formal presentation. HOPP is a flexible program that can keep up with the varying demands of a business. It is also a predictive planning tool for looking into future cash needs. The user will find plenty of explanations and comments, both written and

auditory, along with a step by step "how to" manual. The HOPP program may be purchased from Hilosoft's website www.hilosoft.com. The HOPP program works with Windows XP or Vista operating systems. HOPP for Windows® is seventy-five dollars (\$75).

About Hilosoft

Hilosoft Corporation (<http://www.hilosoft.com>) develops and markets innovative software for people with ideas. Hilosoft is the creator of the Idea Composer software program. An application that assists inventors and start-up entrepreneurs develop their concepts and creations into simple and easy to understand financial and business models. Hilosoft also produces the Hands on Profit Planner, a program designed specifically for the Health Care industry that assists individuals and companies to price their product or services. Hilosoft is headquartered in Atlanta, GA.

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